



SPONSORSHIP OPPORTUNITIES

VALOR RVA

SERVING RVA'S FIRST RESPONDERS

THE ANNUAL VALOR AWARDS

December 10, 2025 – 7:30 am – 9:30 am
Greater Richmond Convention Center

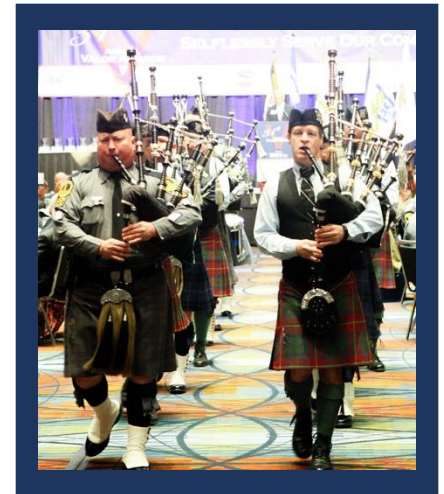
The Annual Valor Awards is a signature event recognizing the extraordinary courage and sacrifice of our region's First Responders—law enforcement, firefighters, and EMS personnel. Presented by Valor RVA, Inc. (formerly The 100 Club RVA), this powerful ceremony brings the Greater Richmond community together to honor those who put their lives on the line to protect others.

Now in its 35th year, the event continues to grow. Last year marked a milestone, with a record number of attendees and our highest-ever level of community support. We celebrated 16 First Responders from seven departments and paid special tribute to Colonel Gary Settle upon his retirement from the Virginia State Police.

Truly a celebration for the Greater Richmond Region, the awards draw nominees submitted by EMS, Fire, and Police Chiefs from the City of Richmond, Town of Ashland, and the counties of Chesterfield, Hanover, Henrico, Goochland, and Powhatan—as well as the Richmond Ambulance Authority, University of Richmond Police, VCU Police, and Virginia State Police.

Drawing over 1,000 guests and filling all three ballrooms of the Greater Richmond Convention Center, the Valor Awards unites families, colleagues, civic leaders, and business professionals through a meaningful expression of gratitude. It's a unifying moment where the business community can stand alongside public servants in recognition of bravery.

As a sponsor, you'll align your brand with a respected cause, highlight your values, and demonstrate your commitment to those who serve our region with courage and compassion. Please consider sponsoring the Valor Awards, the sponsorship levels are outlined for your consideration.



TITLE SPONSOR - \$10,000

As Title Sponsor, your company will receive the following benefits and recognition:

Advertisements and Promotions Leading Up to Valor:

- Company Logo on:
 - Digital event invitations and Save the Date notifications
 - The Valor RVA website's Valor Awards event page
 - Dedicated event e-communications
 - The Valor RVA Event Email Banner
- Recognition in Valor RVA social media posts

At the Event & Event Materials:

- Company Logo on:
 - Event signage to include the premier event banners located over the stage, on the podium sign, on additional reception and lobby signage, and the event slideshow
- Company listed in the event program
- Recognition from the podium and an opportunity for remarks by a company representative
- One table of 10 in a premiere location *plus* one seat at the VIP table

After the Event:

- Company logo displayed as a Premier Sponsor in our "Thank You Sponsors" posts and e-communications



PLATINUM SPONSOR - \$7,000

As a Platinum Sponsor, your company will receive the following benefits and recognition:

Advertisements and Promotions Leading Up to Valor:

- Company Logo on:
 - Digital event Invitations and Save the Date notifications
 - Valor RVA website's Valor Awards event page
 - Dedicated event e-communications
 - Recognition in Valor RVA social media posts

At the Event & Event Materials:

- Company Logo on:
 - Event signage to include the premier event banners located over the stage and in the reception area, additional reception and lobby signage, and the event slideshow
- Company listed in the event program
- Recognition by a Valor RVA representative from the podium
- One table of 10 in a premiere location *plus* one seat at the VIP table

After the Event:

- Company logo displayed as a Premier Sponsor in our "Thank You Sponsors" posts and e-communications



GOLD SPONSOR - \$5,000

As a Gold Sponsor, your company will receive the following benefits and recognition:

Advertisements and Promotions Leading Up to Valor:

- Company Logo on:
 - The Valor RVA website's Valor Awards event page
 - Dedicated event e-communications
- Recognition in Valor RVA social media posts

At the Event & Event Materials:

- Company Logo on:
 - Event signage to include: the premier event banners located over the stage and in the reception area, additional reception and lobby signage, and the event slideshow
- Company listed in the event program
- Recognition by a Valor RVA representative from the podium
- One table of 10 in a premiere location *plus* one seat at the VIP table

After the Event:

- Company listed in our "Thank You Sponsors" post and e-communications.



SILVER SPONSOR - \$2,800

As a Silver Sponsor, your company will receive the following benefits and recognition:

Advertisements and Promotions Leading Up to Valor:

- Company Logo on:
 - The Valor RVA website's Valor Awards event page
 - Dedicated event e-communications
- Recognition in Valor RVA social media posts

At the Event & Event Materials:

- Company Logo on:
 - Event signage to include reception and lobby signage and event slideshow
- Company listed in the event program
- Recognition by a Valor RVA representative from the podium
- One table of 10

After the Event:

- Company listed in our "Thank You Sponsors" post and e-communications.



TABLE HOST SPONSOR - \$1,200

As a Table Host Sponsor, your company will receive the following benefits and recognition:

Advertisements and Promotions Leading Up to Valor:

- Company listed on the Valor RVA website's Valor Awards event page

At the Event & Event Materials:

- Company listed on event signage to include reception and lobby signage and event slideshow
- Company listed in the event program
- One table of 10

After the Event:

- Company listed in our "Thank You Sponsors" post and e-communications.



TABLE OF 10 - \$600

By purchasing a Table of 10, your company receives the following benefits:

At the Event:

- One table of 10.
- Company name listed on table sign (*Does not include program listing*)



THANK YOU FOR YOUR CONSIDERATION!

If you are interested in any of the available sponsorship opportunities for the 35th Annual Valor Awards, please contact:

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804.928.8768

VALOR RVA

SERVING RVA'S FIRST RESPONDERS

Valor RVA, Inc. was formerly The 100 Club RVA, Inc.

2025 Valor Awards | Honoring First Responders

